

# Engaging the Three C's

Community

Caring

Communication

## Sponsorship & Exhibitor Packages



Annual  
Conference  
25-26 Aug.  
2018  
Blundstone  
Arena

SUPPORTED BY



Tasmanian  
Government  
Support provided by the  
Department of Education



## TASMANIAN ASSOCIATION OF STATE SCHOOL ORGANISATIONS INC.

Tasmanian Association of State School Organisations Inc. (TASSO) is the officially recognised peak parent body representing parents, students and school committees in Tasmanian Government Schools and Colleges. TASSO is a not-for-profit community organisation which has been in continual existence for 71 years and is run by volunteers dedicated to improving educational outcomes and school experiences for Tasmanian students and their families.

TASSO is the potential voice of approximately 62,000 students, their families and the 193 schools which they attend throughout Tasmania. TASSO works with State and Federal Governments, the Tasmanian Minister for Education and the Department of Education, and other like-minded organisations, sharing the common goal of providing students with the best opportunities to aspire to be the best they can be and to learn to their fullest capabilities.

## ABOUT OUR CONFERENCE

The TASSO Conference is an opportunity for parents, school and Department of Education employees and other organisations to come together to learn, discuss, network and share ideas. Throughout the Conference delegates are also given the opportunity to meet with providers of programs and goods to schools and parent groups.

This year's Conference will focus on Wellbeing and Parent Engagement targeted at today's student. Information and knowledge will be shared by an international keynote speaker Dr Debbie Pushor, and guest presenters including the founder of Speak Up StayChatTY Mitch McPherson and Professor Sue Kilpatrick from the University of Tasmania.

## CONFERENCE SPONSORSHIP OPPORTUNITIES

A great opportunity to promote your product whether it be new or existing. Sponsors will be acknowledged throughout TASSO publications and Conference materials. You will have the opportunity to gain face to face exposure and liaise with potential clients.

***Get in early and choose your preferred Sponsorship Package. Once TASSO has received your Sponsorship Application form we can begin to promote and acknowledge your support of our 2018 Annual Conference.***

## **GOLD SPONSORSHIP PACKAGE - \$1,500.00**

### Includes:

- Exhibition space with power, a table and chairs;
- Attendance at Conference for two company representatives, including complimentary refreshments, morning tea and lunch;
- Attendance for 2 at our 1-hour cocktail event on Friday evening 24<sup>th</sup> August, 6-7.30pm at Solstice, Salamanca Place (additional representatives will be charged \$50pp)
- Company name on Conference material;
- Company logo on the sponsors acknowledgement page in the Conference Program;
- Sponsorship acknowledgement in TASSO's Newsletter;
- Sponsorship acknowledgement on the TASSO Website with a link to your website;
- On screen recognition of your sponsorship during breaks at Conference;
- An A4 promotional insert, supplied by you, for delegates attending Conference;
- A promotional item, i.e. pen, note pad etc supplied by you, for delegates at Conference
- Opportunity to present a 2-minute presentation to attendees of the AGM (to be held directly after the AGM)
- Pull up banner (to be provided by you) displayed at registration.

## **SILVER SPONSORSHIP PACKAGE - \$1,000.00**

### Includes:

- Exhibition space with a table and chairs;
- Attendance at Conference for two company representatives, including complimentary refreshments, morning tea and lunch;
- Attendance for 1 at our 1-hour cocktail event on Friday evening 24<sup>th</sup> August, 6-7.30pm at Solstice, Salamanca Place (additional representatives will be charged \$50pp)
- Company name on Conference material;
- Company logo on the sponsors acknowledgement page in the Conference Program;
- Sponsorship acknowledgement in TASSO's Newsletter;
- Sponsorship acknowledgement on the TASSO Website with a link to your website;
- On screen recognition of your sponsorship during breaks at Conference;
- An A4 promotional insert, supplied by you, for delegates attending Conference;
- A promotional item, i.e. pen, note pad etc supplied by you, for delegates at Conference
- Opportunity to present a 2-minute presentation to attendees of the AGM (to be held directly after the AGM)



## **BRONZE SPONSORSHIP PACKAGE - \$600.00**

Includes:

- Sponsorship acknowledgement on Conference material;
- Company name in the Conference Guide on the sponsors acknowledgement page;
- Sponsorship acknowledgement in TASSO's Newsletter;
- An A4 promotional insert, i.e. flyer etc, supplied by you, for delegates attending Conference;
- Opportunity to present a 2-minute presentation to attendees of the AGM (to be held directly after the AGM)
- Opportunity to attend the 1-hour Cocktail Event on Friday evening 24<sup>th</sup> August, 6-7.30pm at Solstice, Salamanca Place at an extra cost of \$50pp

## **SUNDAY NAMING RIGHT - \$1,500.00**

In this package there is the opportunity for Business to liaise with delegates and guests at the lunch on Sunday.

Includes: -

- Naming rights for the Sunday Lunch;
- 10 minute address to attendees over lunch.
- Sponsorship acknowledgement on Conference material;
- Company logo in the Conference Guide on the sponsors acknowledgement page;
- Company pull up banner with your logo (to be provided by you) which will be displayed in the lunch/exhibition area;
- Sponsorship acknowledgement in TASSO's Newsletter;
- An A4 promotional insert, i.e. flyer etc, supplied by you, for delegates attending Conference;
- A promotional item, i.e. pen, note pad etc supplied by you, for delegates at Conference;
- Additional 2 attendees at lunch on Saturday (for more attendees the cost is \$40 pp)
- Attendance for 2 at our 1-hour cocktail event on Friday evening 24<sup>th</sup> August, 6-7.30pm at Solstice, Salamanca Place (additional representatives will be charged \$50pp)
- Exhibition space: Includes table, chair and catering for 2 attendees over both days.

***For any further information regarding the above packages please contact:-***

Jared Dickason on 0409 316 256 or email [jdickason@redandwhite.com.au](mailto:jdickason@redandwhite.com.au)

Eloise Woolnough on 0427 577 596 or email [ellie.woolnough@outlook.com](mailto:ellie.woolnough@outlook.com)

## CONFERENCE BAG - \$100

150 Copies of up to 3 different items provided and collated by you to be put in our conference bag. Additional items at \$30 each.

## EXHIBITORS

Opportunity to promote your product or service.

**Commercial** - \$250 per day

Includes table, chair and catering for 2 attendees (additional attendees will be charged \$40pp)

**Not-For-Profit** - \$125 per day

Includes table, chair and catering for 1 attendee (additional attendees will be charged \$40pp)

Stall Holders will also have the opportunity to attend the 1-hour Cocktail Event on Friday evening 24<sup>th</sup> August, 6-7.30pm at Solstice, Salamanca Place at a cost of \$50pp



For more information go to [www.tasso.org.au/news-events/](http://www.tasso.org.au/news-events/) or email [info@tasso.org.au](mailto:info@tasso.org.au)

# CONFERENCE PROGRAM

## Saturday 25<sup>th</sup> August

<b>8:30 am</b>	Registration for Day 1
<b>9:30 am</b>	Welcome to Country Kartanya Maynard
<b>9:45 am</b>	Official opening by the Minister of Education Jeremy Rockliff MP
<b>10:00 am</b>	Mitch McPherson – Founder of Speak Up! Stay Chatty
<b>10:45am</b>	Morning Tea
<b>11.30am</b>	Keynote Speaker Dr Debbie Pushor
<b>1.00pm</b>	Lunch
<b>2.00pm</b>	<b>Workshop 1</b> <ul style="list-style-type: none"><li>• TasCanteen – TBC</li><li>• 26TEN – TBC</li><li>• Mez Newman (PFLAG)</li></ul>
<b>3.00pm</b>	Afternoon Tea
<b>3.30pm</b>	<b>Workshop 2</b> <ul style="list-style-type: none"><li>• TASC – TBC</li><li>• DEN – TBC</li><li>• Aboriginal Centre - TBC</li></ul>
<b>8:30 am</b>	
<b>4.00pm</b>	Day 1 Close

## Sunday 26<sup>th</sup> August

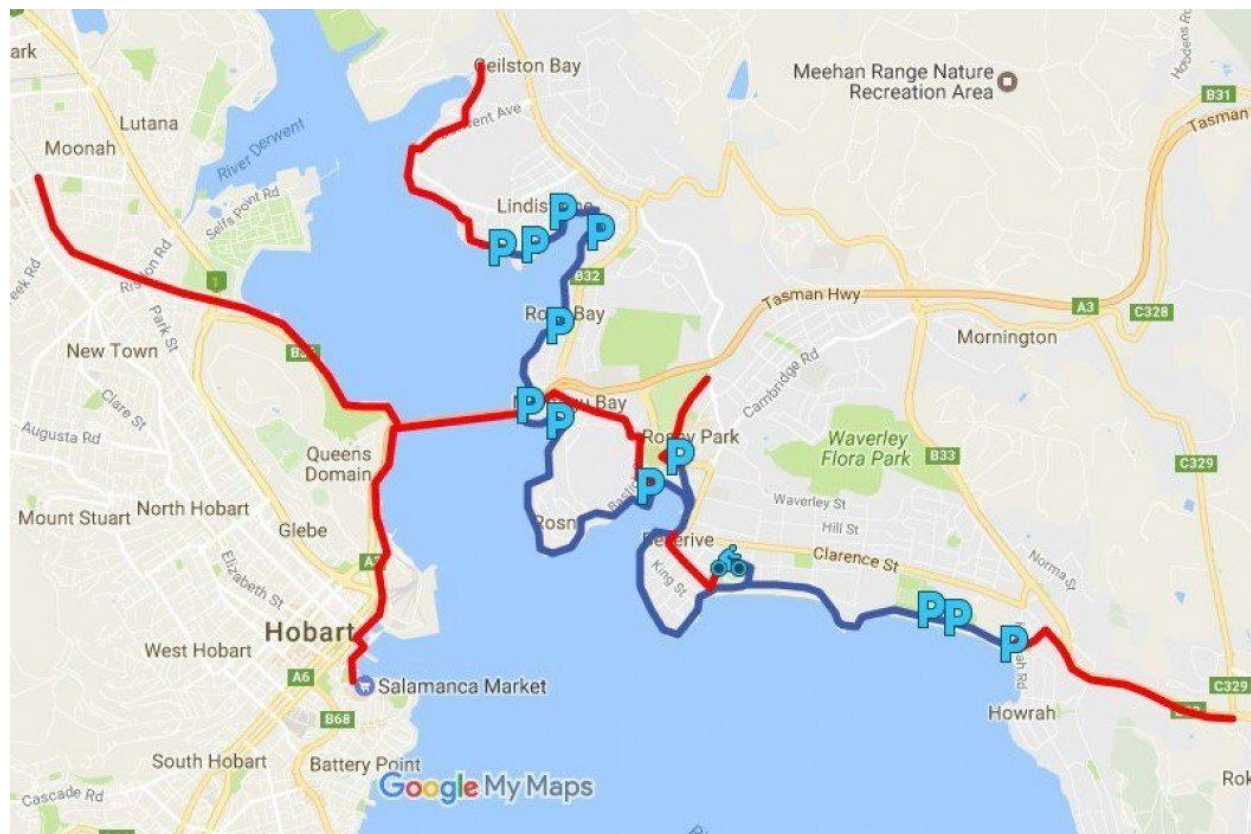
<b>8:00 am</b>	Registration for AGM
<b>8:30 am</b>	TASSO AGM
<b>9:30 am</b>	Registration for day two and morning tea
<b>10:30 am</b>	Keynote Speaker: Dr Debbie Pushor - Parental Knowledge
<b>1:00pm</b>	Lunch
<b>2:00 pm</b>	<b>Workshop 3</b> <ul style="list-style-type: none"><li>• Darren Stops</li><li>• Gemma Burns and Professor Sue Kilpatrick UTAS- Facilitating School-Parent-Community Partnerships</li><li>• Community Empowered Schools Workshop</li></ul>
<b>3pm</b>	Q&A: Where do we go from here ?
<b>4pm</b>	Official Close

## GENERAL INFORMATION

### The Conference Venue

The Blundstone Arena is located at 15 Derwent Street, Bellerive, Tasmania.

There is free parking around the Venue.



### Confirm Booking and Payment Deadline

To confirm your sponsorship, please complete the Application Form and return to TASSO, PO Box 183, Lindisfarne 7015, or by email to [info@tasso.org.au](mailto:info@tasso.org.au). Payment is required within 14 days from date of confirmation.

### Logo and Promotional Inserts Deadline

Once you have confirmed your Sponsorship, please email your company logo to [info@tasso.org.au](mailto:info@tasso.org.au) as soon possible.

Your Company's promotional inserts and material, ie flyers, pens, notepads etc are required prior to 10<sup>th</sup> August by post to TASSO, PO Box 183, Lindisfarne 7015 or in person at the TASSO Office, 15 Rowita Road, Lindisfarne.





# Engaging the Three C's

Community Caring Communication

With keynote speaker Dr. Debbie Pushor

Supported by Community Empowered Schools



Organisation: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Phone No: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Package(s): Cross box(es)

- Sunday Naming Right \$1500.....\$.....
- Gold Sponsor \$1500.....\$.....
- Silver Sponsor \$1000.....\$.....
- Bronze Sponsor \$600.....\$.....
- Commercial Exhibitor \$250 p/d.....\$.....
- Not-For-Profit Exhibitor \$125 p/d.....\$.....
- Conference Bag Material \$100.....\$.....

## Extras: Specify Number (these extras will be in addition to anything included in you pack)

- Extra People Day 1 \$40 p/d.....\$.....
- Extra People Day 2 \$40 p/d.....\$.....
- Tickets to the Cocktail party \$50.....\$.....

**Total**.....\$.....

*Exhibitors only, please provide Certificate of Insurance (Public Liability Insurance with this form.*

## Payment Details

- Enclosed is a cheque payable to Tasmanian Association of State School Organisations (TASSO)
- Payment made by EFT to: **TASSO, Commonwealth Bank, BSB: 067 000 – Acct: 28052934**

Please return this form to TASSO, PO Box 183, Lindisfarne 7015, or by email to [info@tasso.org.au](mailto:info@tasso.org.au).

## Representatives

Representative 1: \_\_\_\_\_

Day(s) Attending \_\_\_\_\_ Role: \_\_\_\_\_

(i.e. stall supervision, conference attendee, etc.)

Representative 2: \_\_\_\_\_

Day(s) Attending \_\_\_\_\_ Role: \_\_\_\_\_

Representative 3: \_\_\_\_\_

Day(s) Attending \_\_\_\_\_ Role: \_\_\_\_\_

Representative 4: \_\_\_\_\_

Day(s) Attending \_\_\_\_\_ Role: \_\_\_\_\_

## SPECIAL DIETARY REQUIREMENTS:

\_\_\_\_\_  
(i.e. Vegetarian, Vegan, Gluten Free, etc.)

Please return this form to TASSO, PO Box 183, Lindisfarne 7015, or by email to [info@tasso.org.au](mailto:info@tasso.org.au).

TASSO's Annual Conference · 25<sup>th</sup>-26<sup>th</sup> of August 2018 · Blundstone Arena



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## Check List

- 150 collated hard copies of any promotional material to go in the conference bags to be delivered to the TASSO Office at 15 Rowitta Road, Lindisfarne by COB 15<sup>th</sup> of August 2018.
- Deliver pull-up banner to TASSO Office at 15 Rowitta Road, Lindisfarne by COB 23<sup>rd</sup> of August 2018. Call office for a suitable time on 62437718.
- Email JPEG of Company Logo to [info@tasso.org.au](mailto:info@tasso.org.au)
- Email the names of all people attending the conference from your organisation to [info@tasso.org.au](mailto:info@tasso.org.au) by COB 1<sup>st</sup> of August 2018
- Email a brief description of your company and a link to your company's website to [info@tasso.org.au](mailto:info@tasso.org.au) by COB 1<sup>st</sup> of August 2018
- Completed Sponsor Application form and payment submitted