



# Strategic Plan

2023 - 2026

**VISION** - Every school has an effective School Association Committee

**MISSION** - Strengthen and support School Association Committees



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# Key Strategic Goals

## Quality Governance

- Board Members and the Operational Manager undertake training
- Undertake Succession Planning
- Ensure Annual Performance reviews
- Develop clear roles and responsibilities
- Review Governance Policies
- Ensure Contemporary HR & WHS practices

## Stakeholder Management

- Develop a Stakeholder Management Plan
- Engage with the SACs to build capacity
- Develop a training module for Principals re SACs
- Provide Governance Training for SACs
- Update our Communications Strategy
- Build relationships including with national bodies and Politicians
- Network strategically

## Promotion of TASSO

- Meet with SACs and Principals
- Design a new logo/rebrand
- Showcase the work of SACs through social media and group chat
- Update the website
- Develop and distribute newsletters

## Advocacy

- Develop Policy Statement documents. E.g. Federal funding model
- Develop a Media Strategy
- Influence key stakeholders
- Develop relationships with National Associations

## STRATEGIC PLAN 2023- 2026

# Key Performance Indicators

## Quality Governance

- Skilled Board
- Updated Constitution
- Annual Performance Review
- Updated policies and procedures
- Updated Board roles and responsibilities document
- Succession Plan

## Stakeholder Management

- Stakeholder Management Plan
- Communication Strategy
- Stakeholder feedback
- Principal's module developed
- Benchmark data of training
- Clusters developed
- Deliver online forums as needed
- SAC engagement - no less than 24 face to face per annum

## Promotion of TASSO

- Increased number on social media
- Number of registrations for online training
- Increase in engagement from SACs
- New logo
- Social Media Strategy

## Advocacy

- Cluster groups as advisory bodies
- Policy stances / statements
- Media training
- Targeted media engagement with a policy focus

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