

2025 GRANT WRITING FOUNDATIONS SESSION

OUR IMPACT

Building confident, capable School Associations

Delivered by TASSO | Attendees registered: 18 | Attendees participated: 11

Held online on Thursday 12th June 2025

Workshop Snapshot

The TASSO Grant Writing Foundations Workshop equipped School Association members with practical knowledge, confidence and tools to approach grant funding opportunities strategically. Over two engaging hours, participants explored the essentials of shaping a fundable project, navigating grant opportunities, writing compelling applications, and delivering successful outcomes.

KEY LEARNINGS and TAKEAWAYS

Determining the need

Participants learned the importance of identifying a real, relevant school community need and framing it positively to inspire support and action.

Example: *Instead of 'students are bored at lunchtime,' try: 'we want to create fun, inclusive lunchtime options to support wellbeing.'*

Where to find funding

Attendees gained insight into where and how to find funding – from local councils and philanthropic bodies to state and federal government grant programs. Tools like tracking spreadsheets, Google alerts, and council mailing lists were shared.

Project framing with the elevator pitch

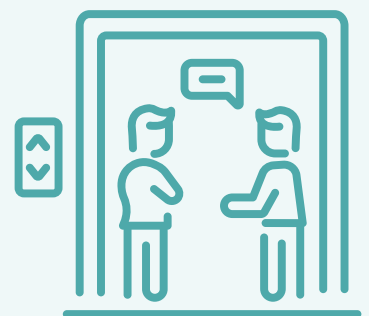
Members practiced crafting short, compelling project summaries using a four-part structure: what, who, why and how.

Writing a strong application

A deep dive into the SMART framework and BRIDGE method helped attendees understand how to make applications clear, measurable, and results-focused.

Project delivery and reporting

Guidance was provided on simple planning, budgeting, and reporting tools to maintain credibility and secure future funding.



What participants said

"This session helped me realise that even small projects can be powerful if well-framed."

"I feel more confident about applying for grants – I now know what funders are looking for."

"The examples and interactive activities made it easy to understand – thank you!"

"Loved the SMART goal re-writes – it helped me shift from vague ideas to real plans."

IMPACT and OUTCOMES

Participants left the session with:

- A better understanding of how to shape and articulate a fundable idea
- Tools and templates to begin planning their next funding application
- Increased confidence to take initiative and explore local opportunities
- New language and framing strategies to inspire support from their community and potential funders

Many shared specific project ideas during the session, such as:

- Lunchtime connection initiatives
- Parent engagement events
- School garden upgrades
- Mental health and wellbeing programs

Participants have been invited to stay connected with TASSO for further support, including personalised guidance and future workshops.