

Fundraising for Impact

How to select what to fund for your School community

As the peak body for Tasmanian Associations of State School Organisations, we have compiled some considerations to inform your decision making when deciding what to fundraise for and support for your school community.

Designate a fundraising sub-committee

This sub-committee can assist by mapping all of the fundraising wish list items with your School Principal, or Business Manager. You may do this through surveying all teaching staff, students and parents to find out all levels of wish list items for your school.

It is a good idea to map all previous supported fundraising requests to review at the time of decision making for what you select to fundraise for in the time ahead.

As a sub-committee that is part of the School Association Committee, this sub-committee will bring updates to each meeting for the overall decision making, this can include recommendations to assist decision-making. This group could develop a fundraising strategy for your School Association Committee.

Development of a fundraising strategy

To create a fundraising strategy, the following steps may be considered:

- **Outline your fundraising goals** | What you hope to achieve in providing for your school community and in what approaches? How much do you need? Who will benefit? What is the urgency of need? Will this happen without fundraising being undertaken by the School Association Committee?
- **Understand previous fundraising activities** | What has been done previously? What has worked? What hasn't worked?
- **Identify who will possibly support this** | Understand the time required and the money, do you need to have a percentage of funds raised for a grant application?
- **Who manages the project once funds are raised** | Understand who manages the funds once raised, and ensures the project/purpose of funds are spent accordingly.
- **Legal obligations** | Are there any legal or compliance obligations that need to be considered?
- **Options of fundraising** | What activities will you undertake to raise the funds required? Grant writing, in-kind support, sponsorship, call for donations, events and fundraising activities?

Once you have mapped all of these considerations, you may have a robust list of options, you will have a informed image of what is possible for your School Association Committee, and the people and time you have available.

Remember to celebrate your success and contributors with the school community via the newsletter and/or social media.